

DARREN MAXIMO

Senior Web Developer | Full-stack &
Custom Web Solutions

+63 935 568 8424 | dm.darrenmaximo@gmail.com | darrenmaximo.com

PROFILE

I have around 15 years of experience in web development, starting in 2011, working on custom websites, CMS platforms, e-commerce solutions, and web applications. I help businesses turn their ideas and requirements into practical web solutions that support their goals and strengthen their online presence.

My technical expertise covers front-end and back-end development using PHP, MySQL, HTML, CSS Frameworks, JavaScript Libraries, jQuery, AJAX, and JSON. I have extensive experience with Shopify, WordPress, Webflow, and Drupal, including custom themes, page builders, plugins, extensions, Shopify Liquid, apps, and custom functionalities. I also handle API integrations, technical SEO, troubleshooting, debugging, performance optimization, and AI-powered tools.

I enjoy solving technical challenges, exploring new technologies, and continuously improving my skills. I'm looking for opportunities to contribute my experience, collaborate with a team, and grow professionally.

CORE COMPETENCIES

Custom Web Solutions

Business logic, custom functionality, database-driven features, web applications

CMS Development

Shopify, WordPress, Webflow and Drupal. CMS customization and extensions

API & Platform Integrations

Connecting websites with external services and platforms

Performance & Reliability

Debugging, troubleshooting, responsive behavior, optimization

Maintenance & Support

Website updates, issue resolution, and ongoing improvements

Full-Stack Development

Front-end implementation, PHP back-end development, MySQL, jQuery frameworks

E-commerce Development

Store management, Online store customization and commerce workflows

AI Integration & Automation

AI chatbots, customer support, and business workflow automation.

Technical SEO & Accessibility

Search visibility fundamentals, semantic markup, accessibility

TECHNICAL SKILLS

Front-End Development

HTML5, CSS3, SASS/SCSS, JavaScript libraries, jQuery frameworks, Responsive Web Design

CMS & E-commerce Platforms

Shopify, WordPress, Webflow, Drupal, WooCommerce, Custom CMS Development

Web Development & Integrations

Custom Web Applications, REST API Integration, Third-Party Integrations

Development Tools & Workflow

Git, GitHub, Browser Developer Tools, AI-Assisted Development

Back-End Development

PHP, MySQL, Server-Side Development, Database Management, JSON, Ajax

AI & Automation

AI, AI Chatbots,
Workflow Automation

Performance & Optimization

Website Performance Optimization, Technical SEO, Website Troubleshooting and debugging

WORK EXPERIENCE

Outsourced Quality Assured Services
2015 - 2026

Website Developer

- Developed and maintained client websites, delivering custom solutions based on business and technical requirements.
- Built custom website functionality, database-driven features, and dynamic components to support complex client needs.
- Customized CMS platforms and extended website capabilities through tailored development.
- Integrated third-party services and APIs to improve website functionality and business processes.
- Troubleshot technical issues, optimized website performance, and implemented improvements to existing systems.
- Collaborated with clients and teams to identify requirements and recommend practical technical solutions.

Sourcefit
2013 - 2015

Website Developer

Contributed to website development and maintenance within a client-service environment.

Fewstones
2011 - 2013

Website Developer

Early professional experience in website development . Worked on website development tasks and implementation

EDUCATION

Bachelor of Science in Information Technology

University of the East
2007 - 2011

CHARACTER REFERENCE

References available upon request